



Nate Held

Lead Product Designer

Fishers, IN

nate.held@gmail.com

→ Portfolio: nateheld.com

317.658.7150

Profile

Product designer with 10+ years of experience simplifying complex software. I work across product strategy, information architecture, interaction design, visual design, and design systems, with experience leading designers through startup growth and acquisition.

Education

2010 **Indiana State University**
Bachelor's Degree in Graphic Design

Key Skills

UX Design	Leveraging AI
UI Design	AI Process Strategy
Information-Architecture	Product Strategy
Workflow Design	Stakeholder Alignment
Prototyping	Design Leadership
Design Systems	Design Critique
	Cross-functional Work

Employment

2026	Lead Product Designer at SPS Commerce / Carbon6 Technologies
—	
2022	Led product design across acquired B2B SaaS products, combining hands-on UX work, team leadership, and design systems through acquisition and integration.
2022	Sr UI/UX Designer at Indiana Farm Bureau Insurance
—	
2020	Designed customer- and employee-facing insurance software, simplifying complex workflows with product and engineering teams.
2020	UI/UX Designer / Senior UI/UX Designer at Viral Launch
—	
2018	Designed data-heavy SaaS dashboards and research tools for Amazon sellers; promoted to Senior UI/UX Designer in 2019.